

Raviv Murciano-Goroff

Questrom School of Business
Boston University
(617) 353-4510
ravimg@bu.edu

Employment

Assistant Professor, Strategy and Innovation Department, Boston University, 2019-present

Visiting Scholar, Wagner Graduate School, New York University, 2019-2020

Research Assistant Professor, Wagner Graduate School, New York University, 2018-2019

Education

Ph.D. in Economics, Stanford University, 2018

M.Sc. in History of Science, Medicine, and Technology, Oxford University, 2010

B.A. in History magna cum laude, Harvard University, 2009.

Published Papers

1. “Hidden Software and Veiled Value Creation: Illustrations From Server Software Usage,” with Ran Zhuo and Shane Greenstein, *Research Policy* 50(9), November 2021.
2. “Missing Women in Tech: The Labor Market for Highly Skilled Software Engineers,” *Management Science*, September 2021.

Working Papers

1. “Equity Illusions,” with Yifat Aran. *2nd round R&R at Journal of Law, Economics, and Organization*.
2. “Rosalind Franklin at Scale: Credit and Women in Science,” with Matthew B. Ross, Britta Glennon, Enrico Berkes, Bruce A. Weinberg and Julia I. Lane. *2nd round R&R*.
3. “Customers and Retail Growth,” with Liran Einav, Pete Klenow, and Jonathan Levin. Under review.
4. “Serendipity in Science,” with Russell Funk, Michael Park, and Joe Pyung Nahm. Drafted.
5. “The Effect of Minimum Wage Changes on Scientific Production,” with Ina Ganguli. Drafted.

Book Chapters and Other Writing

1. “Why and Wherefore of Increased Scientific Collaboration,” with Richard B. Freeman and Ina Ganguli in Adam Jaffe and Benjamin Jones, ed. *The Changing Frontier: Rethinking Science and Innovation Policy*, University of Chicago Press, 2015.

Honors and Awards

National Science Foundation Award #1932689 (co-PI, \$323,749, subaward \$24,066), 2019.
Collaborative Archive Data Research Environment (CADRE) Fellowship, Indiana, 2019.
B.F. Haley and E.S. Shaw Fellowship for Economics, Stanford, 2017.
Outstanding Teaching Assistant Award, Stanford, 2016.
Dissertation Fellowship, Kauffman Foundation (\$20,000), 2016.
Outstanding Teaching Assistant Award, Stanford, 2015.
Scholarship, Wellcome Unit, Oxford, 2009.
Derek Bok Center Certificate of Distinction in Teaching, Harvard, 2009.
Carl and Lily Pforzheimer Public Service Award, Harvard, 2009.
Harvard Foundation Award for Intercultural Work, Harvard, 2009.
Carol K. Pforzheimer History Award, Harvard, 2007.

Teaching

SI422 Strategy, Innovation, and Global Competition (Undergraduate), Professor, Boston University, 2019-2022.
QM717 Data Analysis for Managerial Decision-Making (MBA), Professor, Boston University, 2021.

Econ101 Business and Corporate Strategy (Undergraduate), Teaching Assistant, Stanford University, 2015-2016.
Advertising and Monetization (MBA), Course Grader, Stanford GSB, 2016.
Platform Competition in Digital Markets (MBA), Course Grader, Stanford GSB, 2015-2016.
Programming Boot Camp for Incoming Econ Ph.D. Students, Co-taught, Stanford University, 2015-2017.

Math 23 Linear Algebra and Real Analysis (Undergraduate), Proof Assistant, Harvard University, 2011.
QR50 Algorithms and Data Structures (Undergraduate), Teaching Assistant, Harvard University, 2009.

Advising

Robert Flynn – Boston University, Strategy Ph.D.

Invited Seminars

02/2022: University of Minnesota, Carlson.

04/2020: Boston University, Computer Science Department.

11/2019: New York University, Center for Urban Science & Progress.

05/2019: New York University, Department of Management & Organizations.

04/2019: Ohio State University, Economics Department.

01/2018: Harvard Business School, Technology and Operations Management Unit.

01/2018: IDC Herzliya, Economics Department.

01/2018: Tel Aviv University, Coller School of Management.

01/2018: Boston University, Questrom School of Management.

12/2017: Northeastern University, D'Amore-McKim School of Business.

11/2017: Harvard Business School, Seminar on Science Based Business Initiatives.

Conference Presentations

05/2022 (scheduled): Society of Labor Economists, Annual Conference

10/2021: DRUID, Copenhagen Business School.

07/2021: National Bureau of Economic Research (NBER) Summer Institute.

05/2020: Boston University, Technology & Policy Research Institute.

06/2019: Workshop on the Economics of Information Security (WEISS).

06/2019: Science of Science Policy, University of Chicago and Tsinghua University.

03/2019: National Bureau of Economic Research (NBER) Digitization Meeting (discussant).

11/2018: National Association of Business Economics (NABE).

11/2018: INFORMS Conference.

06/2018: Harvard Kennedy School.

08/2016: Harvard University, Center for Mathematical Sciences and Applications *Big Data Workshop*.

07/2014: National Bureau of Economic Research (NBER) *Innovation in An Aging Society Meeting*.

05/2011: National Bureau of Economic Research (NBER) *Nanotechnology Conference*.

Professional Activities

Referee for American Economic Journal: Applied, Academy of Management Annual Meeting, Management Science, MIS Quarterly, Organization Science

University Service

Boston University BUild Lab Coach, 2018-present.

Strategy & Innovation Department Seminar coordinator, 2020-2021.